

ADVISOR GUIDE

VIRTUAL PAINT NIGHT

GETTING STARTED

The virtual paint night offers your clients an enjoyable fun-filled event sparking creativity and pleasure! You and your clients will get to learn about mixing colors, the application of paint on the canvas, and how to create a good composition. The teaching artist will guide your group through all of the steps. Your clients are welcome to follow along or get creative and do their own thing. The session lasts about two hours. At TriLinc, we are using Yaymaker (formally the Original Paint Night Company) that specializes in virtual painting experiences. Your team will conclude the event with a handmade souvenir to remember the day or evening.

- 1 Establish the **DATES & TIMES** for your virtual paint night event.
- 2 Sign up with **YAYMAKER** at www.yaymaker.com
- 3 Choose the **ELEMENTS** that you want to work with - paint, brushes, 1 15" x 12" canvas, & easels.
- 4 Schedule a **DELIVERY** date for materials with ample time to **SET UP** the painting stations.
- 5 Make a **RESERVATION** with the art instructor.
- 6 Ensure that all your guests are **SIGNED IN** and ready on the day of the event.
- 7 Provide plenty of time for the art instructor to **EXPLAIN** how the event will proceed.
- 8 Confirm that all the guests can **HEAR & SEE** the art instructor.
- 9 Share the completed **ARTWORK** among all guests and post online.