

# ADVISOR GUIDE

## VIRTUAL HOME BREWING EVENT KIT

### GETTING STARTED

*The home brewing of beer is a fun-filled idea that will appeal to your clients' creativity and experimentation. Your clients can save money by taking part in this age-old tradition. It is not as expensive as you may think. Your "home brews" will cost less than those at the store. The qualities of beer (in moderation) are known to be beneficial to our health depending on the herbs included. The best part is you can begin by doing this virtually with your family and friends. At TriLinc, we are using City Brew Tours, a craft beer company with several breweries in the Northeast. With Covid19, City Brew Tours has developed a virtual event, expanding on the beer-making process where family members and friends can be part of the enjoyment.*

- 1 Establish the **DATES & TIMES** for your virtual home brewing event.
- 2 Sign up with **CITY BREW TOURS** at [www.citybrewtours.com](http://www.citybrewtours.com)
- 3 Choose a **RECIPE** for the beer.
- 4 Receive the brewing **MATERIALS** to make 2.5 gallons of beer.
- 5 Schedule an **"INSTRUCTION SESSION"** where you will receive virtual step-by-step lessons from the City Brew beer guides.
- 6 Follow the **RECOMMENDATIONS** for fermentation.
- 7 Schedule a session for **TASTING** and presentation recommendations.
- 8 **SHARE** your home brew with family, friends, and colleagues.