

# Sample TriLinc Global Impact Report

## Key Impact Indicators

### Economic



•Capital invested:	\$1,250,000,000
•Loans financed*:	5,635
•Portfolio return (net):	6%

### Social



•New jobs created:	117,375
•Median income change:	+60%
•Entrepreneurs financed	488

### Environmental



•Trees saved:	400,000
•CO <sup>2</sup> offset (tons):	4,000,000
•Reforested trees:	100,000

Although Small and Medium Enterprises (SMEs) have the potential to provide significant impact and are the engines of economic growth and job creation in the developed world, in the developing world SMEs lack access to adequate capital and resources. TriLinc's investment strategy of providing structured credit solutions to financial intermediaries in critical, credit-starved sectors of emerging economies, helps address this need while delivering both competitive investment returns and measurable impact.

## Fast Facts

Local economic impact for each \$1 invested in SME	\$12.00
Emerging Market Companies without access to adequate investment capital	83.0%
20-yr forecasted demand for clean energy	\$20 trillion
10-yr forecasted hectares of reforestation opportunity	65 million
10-yr forecasted demand for additional housing	210 million units

Sources: SEAF Poverty to Prosperity Report, World Bank Enterprise Survey, Summit Group Research, Deutsche Bank Research, CFED Desktop Study  
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## SME of the Month

Marnee wanted to expand her textile business in Brazil. She needed growth capital to hire more employees and expand her business to new markets. With a R\$500,000 loan from a local SME institution financed by TriLinc's Retail Social Impact fund, Marnee's sales revenue has grown steadily from R\$1.6 million to R\$4.6 million. The company has grown from 65 employees in 2009 to 125 employees today, full-time workers earn approximately 45% higher than minimum rural wage in the region and they have added a company benefit plan which provides much needed health care benefits to all 125 employees and their families. Additionally, through an employees' trust, Marnee offers equity ownership to employees with more than three years service.



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INVESTMENTS FOR A BETTER WORLD